



LEAN VENTURES
Accelerating innovation

2 DAY WORKSHOP ► Lean Startup & Business Modeling

WHO IS IT FOR?

- Innovation managers and intrapreneurs at established companies.
- Startups and entrepreneurs.
- People working with innovation and entrepreneurship.

NET PROMOTER SCORE

Our 2 DAY WORKSHOP has been perfected over many iterations, resulting in a max Net Promoter Score of 100 from our participants.



100
NPS Score

DAY 1

- What is business modeling?
- Build your own business models.
- Introducing 50 business model building blocks.
- Rate your business models.
- De-risk your business model.

DAY 2

- What is Lean Startup?
- Customer interview techniques.
- Prototypes and pretotypes.
- Innovation metrics.



GOALS FOR THE 2 DAYS

- Provide proven tools and methods to develop your innovation capabilities.
- Learn how you can apply Lean Startup & Business Modeling in your organisation.
- Learn how to run experiments to quickly validate assumptions without overinvesting.
- Each segment is introduced by the workshop leader, followed by a time-boxed workshop component, where the participants get to test the tool that was just introduced.



www.leanventures.se



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