

# LEAN VENTURES EXECUTIVE INNOVATION COACHING

*Unlocking the full potential of your intrapreneurs*



# Who is Executive Innovation Coaching for ?

Interested to learn more?  
Get in touch



We help corporations in their **transformation to becoming more agile and innovative**.  
As part of this work we offer **Executive Innovation Coaching**.

**Executive Innovation Coaching** is for **executives** and **middle managers** who would like an outside perspective from highly experienced innovation experts to help them to unlock their full potential in leading and fostering innovation and intrapreneurship at their companies.

At the end of the day, successful coaching is about **unlocking sustainable growth** both for the individuals themselves and the corporation.



*Growth anyone?*

*“ According to the International Coach Federation 86 percent of organizations saw a positive return on their coaching investment. “*

# What does some of our clients think ?

“ Andy was our startup coach at the Frog Leap accelerator program during 2015.



His methods and attitude regarding business development are both challenging and inspiring.

During our collaboration Andy generously shared his experience to help us sharpen our business skills.

His encouragement in combination with his coaching techniques offered a great balance from which to grow our abilities. I truly recommend to involve Andy in your ambition to reach further with your business. “

**Christian Tärnholm, Co-founder MediCheck AB**

“ As an external innovations expert Andy Cars worked with me to create the New Business Lab function at BK.



Andy is not only fun to work with, but when it comes to innovation, he is one of the most knowledgeable and engaging people that I know.

He not only provided us with valuable frameworks, tools and perspectives that helped us to grow but he understood how to make all of that work within the context of a large and complex organization. ”

**Antonio Fonduca, Director of New Business Lab at BillerudKorsnäs**

“ As our lean startup coach, Andy not only inspires us to reach further, but he also offers actionable tools and methods that are key to building more agile and customer oriented organisations. ”



**Angela Yong, Head of Systems Development at SMHI**

Fler omdömen finns på  
[www.leanventures.se/omdomen](http://www.leanventures.se/omdomen)

# What are some of the benefits of Executive Innovation Coaching?

## ***Benefits of Executive Innovation Coaching:***

- Improved focus on goal setting and goal achievement. ✓
- Enhanced skills and competencies to drive innovation. ✓
- Agile mindset grounded in core innovation principles. ✓
- Access to proven tools and methods. ✓
- Increased employee satisfaction. ✓
- Unlocks new growth. ✓

***“ According to the International Coach Federation 96 percent of those who have been coached said they would do it again. “***



*Unlock your full potential*



# What frameworks do we use when we coach ?

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We use the **GROW** framework when we coach. GROW stands for **G**oal identification, current **R**eality, **O**bstacles, and **W**ay forward.

Since experience has taught us that there is no 'silver bullet', we draw from several innovation methods, processes, and tools during our coaching sessions.

## **Methods, processes, and tools that we draw from when we coach:**

- Innovation Strategy & Ecosystems
- The Lean Startup®
- Design Thinking
- Outcome-Driven Innovation®
- Innovation Accounting
- Constraint-Driven Innovation



# How does Executive Innovation Coaching compare to our other services?

1



## Innovation Academy

### Who is it for?

Executives, middle managers, and innovation teams

### Purpose?

Teaching innovation theory to develop new abilities.

### For how long does it run?

10 modules.  
½ to 1 day per module.

**DAYS**

2



## Intrapreneurship Program

Innovation teams

Turning theory into practice by bringing new ideas to market.

10 – 12 weeks

**WEEKS**

3



## Executive Innovation Coaching

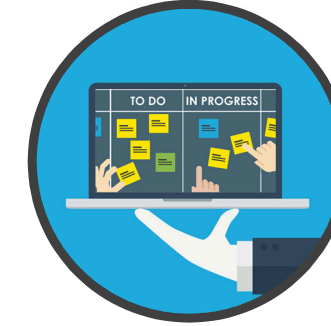
Executives and middle managers

Tailored to the person being coached.  
1-on-1

Normally 3 – 6 months.  
Flexible / on-demand.

**MONTHS**

4



## Interim Innovation Leadership

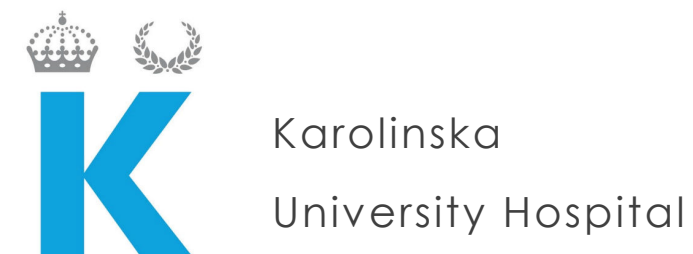
The CEO or Business Unit Heads

Setting up new innovation functions with hand-over to line managers.

Several months up to a year.

**YEAR**

# Clients





# Lead Innovation Coach



**Andy Cars** is the founder of Lean Ventures International AB where he has worked with a diverse set of clients in different industries, including Telia, Tieto, H&M, Bayer, BillerudKorsnäs and SMHI.

As an entrepreneur, Andy has experience from building five companies, of which three have been sold. As a business coach and mentor to more than 200 startups, Andy has contributed to creating entrepreneurially driven enterprises worth several hundred million SEK.

By combining the *Innovation Academy* with *Executive Coaching* and a battle-tested *Intrapreneurship Program*, Andy helps large companies to build their innovation capabilities.

Andy is also on the jury of the EU-Commission SME-Instrument Program to help strengthen EUs innovation capabilities. As a visiting faculty member of the KTH Executive School he also teaches innovation and intrapreneurship. Previously Andy has contributed to developing the world's first guiding standard for Innovation Management (ISO 56002) published in 2019.

Andy has a *magna cum laude* MBA from the European University in Lisbon and an undergraduate in Change Management from OUBS. Andy is fluent in English, Swedish and German.

