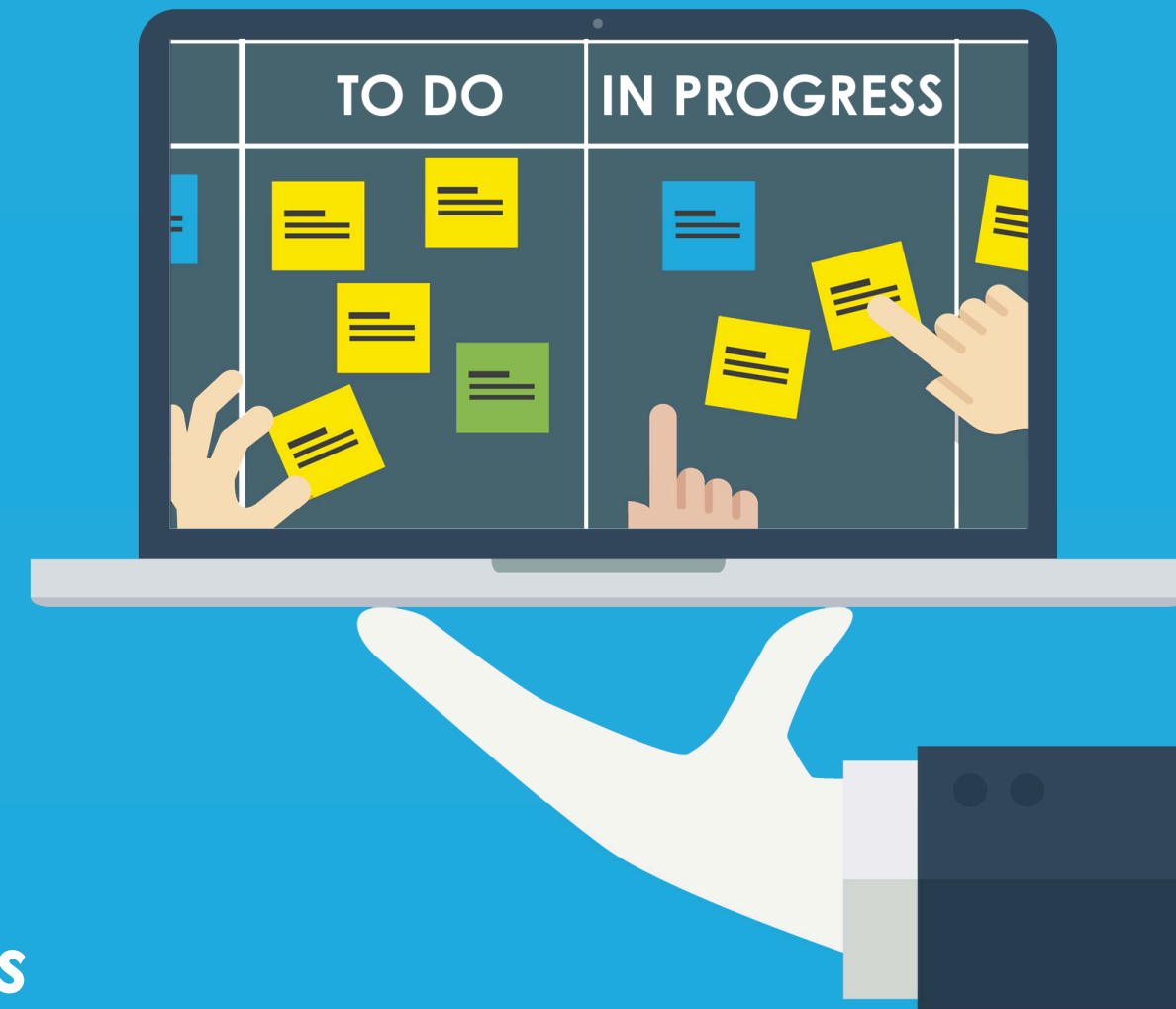


LEAN VENTURES

INTERIM INNOVATION LEADERSHIP

Unlocking the full potential of your intrapreneurs



Who is Interim Innovation Leadership for?

Interested to learn more?
Get in touch



We help corporations in their **transformation to becoming more agile and innovative**.
As part of this work we offer **Interim Innovation Leadership**.

Interim Innovation Leadership is a way for senior leadership to quickly get access to experienced innovation leaders from our network. They usually take on an interim role over several months up to a year and with the expert normally working directly at the clients head office and reporting directly to the CEO or business unit head.

A typical interim project can involve setting up entirely new innovation functions such as an **innovation lab** or a **corporate venture capital unit**, or overseeing the implementation of an **idea management platform** or **innovation accounting system**, before transitioning to line management.



Growth anyone?

NB: We do not take on interim innovation management roles to deputize for employees who are on leave.

What do some of our clients think ?

" I have been impressed by Andy's drive, focus and orientation to results coupled with his sheer knowledge on startup approaches, tools, and methods.



His contribution has been crucial to establish a framework for fostering innovation and create a culture conducive to experimentation and learning. Andy has the capabilities not only to develop and execute innovation strategies but to build innovation capabilities, too. I would strongly recommend him to any large company seeking support and direction in driving their innovation agenda."

Alberto Bernardi, Managing Director Nordics at Philip Morris International

" I consider Lean Ventures contribution to Shifo to be priceless. They have brought to Shifo knowledge and tools on how to build and sustain new partnerships and how to measure the right indicators.



Currently, they help us to turn assumptions into facts by designing and running experiments and to establish a data-driven culture within Shifo. In essence, it's about maximising learning while minimising the time and costs for doing so.

Working with Lean Ventures is a real pleasure."

Rustam Nabiev, Director Shifo.org

"As an external innovations expert Andy Cars worked with me to create the New Business Lab function at BK.



Andy is not only fun to work with, but when it comes to innovation, he is one of the most knowledgeable and engaging people that I know. He not only provided us with valuable frameworks, tools and perspectives that helped us to grow but he understood how to make all of that work within the context of a large and complex organization."

Antonio Fonduca, Head of New Business Lab at BillerudKorsnäs

More testimonials at
www.leanventures.se/testimonials

What are the benefits of Interim Innovation Leadership ?

The advantages of Interim Innovation Leadership are:

- **Speed:** We can start within a few days and can quickly break-down complexity to start delivering results almost immediately.
- **Customer focus:** We are used to working results-oriented and with the customer in focus.
- **Objectivity:** With our outside-in perspective we see challenges and opportunities in a new light.
- **Flexibility:** Compensation is only paid for hours worked and assignments can be easily shortened or extended.
- **Knowledge transfer:** We are happy to share our experience, networks and toolboxes to build new competencies in your company.



*We are used to
landing with
both feet on
the ground.*

How does Interim Innovation Leadership compare to our other services?

1



Innovation Academy

Who is it for?

Executives, middle managers, and innovation teams

Purpose?

Teaching innovation theory to develop new abilities.

For how long does it run?

10 modules.
½ to 1 day per module.

DAYS

2



Intrapreneurship Program

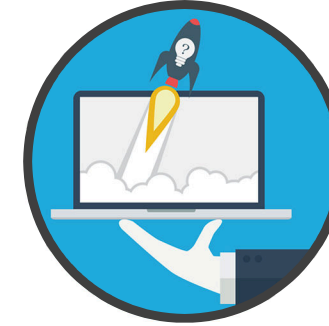
Innovation teams

Turning theory into practice by bringing new ideas to market.

10 – 12 weeks

WEEKS

3



Executive Innovation Coaching

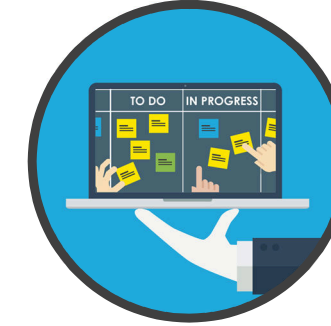
Executives and middle managers

Tailored to the person being coached.
1-on-1

Normally 3 – 6 months.
Flexible / on-demand.

MONTHS

4



Interim Innovation Leadership

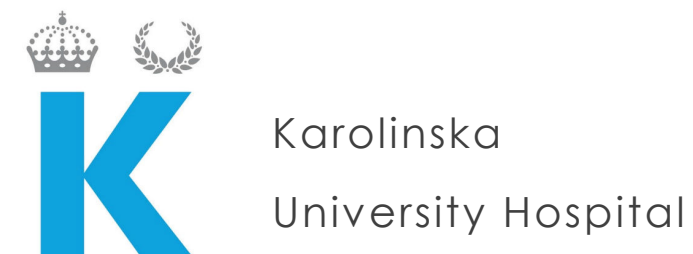
The CEO or Business Unit Heads

Setting up new innovation functions with hand-over to line managers.

Several months up to a year.

YEAR

Clients



Lead Interim Innovation Leader



Andy Cars is the founder of Lean Ventures International AB where he has worked with a diverse set of clients in different industries, including Telia, Tieto, H&M, Bayer, BillerudKorsnäs and SMHI.

As an entrepreneur, Andy has experience from building five companies, of which three have been sold. As a business coach and mentor to more than 200 startups, Andy has contributed to creating entrepreneurially driven enterprises worth several hundred million SEK.

By combining the *Innovation Academy* with *Executive Coaching* and a battle-tested *Intrapreneurship Program*, Andy helps large companies to build their innovation capabilities.

Andy is also on the jury of the EU-Commission SME-Instrument Program to help strengthen EUs innovation capabilities. As a visiting faculty member of the KTH Executive School he also teaches innovation and intrapreneurship. Previously Andy has contributed to developing the world's first guiding standard for Innovation Management (ISO 56002) published in 2019.

Andy has a *magna cum laude* MBA from the European University in Lisbon and an undergraduate in Change Management from OUBS. Andy is fluent in English, Swedish and German.

